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Civic engagement in Poland in times of transformation - an approach using biographical research and discourse analysis

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Summary

Civil society and civic engagement in times of transformation are both powerful and vague. They function as the framework within which civil society activists in Poland perform their engagement. But why do people interpret themselves as civil society activists? Which biographical experiences lead to a pattern of acting called civic engagement and how do the activists through their everyday actions reproduce and transform the discourse about civil society?

These were some of the questions that my PhD research tried to find explanations for. Focusing on the question of "doing civic engagement" in times of transformation my study was conducted within the framework of the sociology of knowledge (Berger and Luckmann 1967). This means amongst other premises taking into consideration both the level of discourses and actors as well as their interdependencies. The qualitative, sociological project focused particularly on the discourse on civic engagement and civil society and biographical trajectories that led to civic engagement. I conducted 13 qualitative biographical-narrative interviews with civil society activists in different towns in Poland. Thereafter, I did biographical case reconstructions – always paying special attention to the difference between the narrated life story and the experienced life history, according to the methods introduced by Gabriele Rosenthal (2004, 2006). I was interested in the sociological case and the theoretical generalizations that could be drawn from a detailed case reconstruction that takes into consideration not only the biographical narrative interview text, but also further sources like archive material, newspaper articles, history text books and scientific literature.

To systematically analysis these source materials as well as the interview texts from the perspective of discourse theory I did an interpretative discourse analysis in the tradition of the sociology of knowledge introduced by Reiner Keller (2012). Special attention was paid to the triangulation of biographical and discourse analysis trying to find answers to the question how civic engagement is constructed through everyday practice in discourses and the acting of the biographers themselves. The results of these triangulations show both a variety of patterns of interpretation within the discourse of civil society as well as two types of interpreting civic engagement either as qualification or empowerment.

I could reconstruct that representatives of the qualification type interpret themselves as experts for a newly established social phenomenon: civic engagement in a democratic society. Their own expertise and qualification is seen as the key for their successful career within the civil society sector. They reproduce a pattern of interpretation and acting found

in the scientific and political discourse about the positive functions of civil society – qualification and ,usability for the job market, but also social inclusion.

The other type of civic engagement reconstructed on the level of interpretation can be summarized as the empowerment type. The representatives of this type see their civic engagement as a form of emancipation (referring to a concept on the level of social inequality and participation for excluded social groups) and empowerment (referring to psychological and social work concepts of individual empowerment). They refer to and reproduce thereby also the discourse found in democracy promotion of the UN or others stating, that civic engagement serves as empowerment and a form of participation for minorities, for instance.

The triangulation of biographical and discourse analysis was very fruitful to approach the social phenomenon of civic engagement and civil society activists in Poland after 1989. Although the discourse can be characterized as diversified there are mainly two interpretative types of civic engagement within the sample of democracy and human rights activists, qualification and empowerment. The biographical genesis shows that civic engagement functions as a means for social inclusion at many levels in both cases. The civil society activists reproduce and transform the discourse of civil society through their engagement and everyday actions. And of course, my own study also contributes to the reproduction of the powerful, yet unclear discourse of civil society – but hopefully its transformation at points as well.

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